



# 59<sup>th</sup> All South Karate Championship Sponsorship Packet

The All South Karate Championship is the second longest running open martial arts tournament in the country. It is a gathering of martial artists, ranging from seasoned black belts to enthusiastic beginners and hosted by the Louisiana Karate Association.

**Tournament Date:** March 29, 2025 -- One-day tournament, 10 AM to 5 PM,  
**Tournament Location:** UNO Human Performance Center  
2151 Leon C. Simon Drive, New Orleans, LA 70122

Join us in promoting athleticism, discipline, and the spirit of competition by sponsoring our upcoming 59<sup>th</sup> All South Karate Championship Tournament.

With our NEW location, this event promises to be an inspiring showcase of martial arts skill, drawing participants and spectators from across the region.

Event attendees include residents of Louisiana, Mississippi, Alabama, Arizona, Florida, Georgia, Texas & beyond; active adults; parents; business owners & more. Our community supports those who support us.

Athletes will compete across various categories, including kata (forms) and kumite (sparring), demonstrating their skills and techniques before esteemed judges and a captivated audience.

## Why be a Sponsor?

- **Brand Visibility:** Sponsors gain exposure at our in-person event of 350+ attendees and online livestream with 12,000+ views
- **Community Engagement:** Demonstrate your commitment to supporting local sports and fostering talent within the community
- **Networking Opportunities:** Connect with fellow sponsors, athletes, and martial arts enthusiasts to expand your professional network
- **Customized Packages:** Tailor your sponsorship package to suit your marketing objectives and budget, ensuring maximum return on investment

The 59th All-South Karate Championship is expected to have 160 participants (athletes, judges, table volunteers, etc.) and 350+ spectators from the Gulf South, Southeast & Southwest. Livestreams have historically had 12000+ views, with 2,350+ followers across social media platforms.

# Sponsorship Levels & Visibility



## Gold Sponsor

- Logo and name on Tournament signage at the Registration Table and Concession Stand
  - Logo on the Tournament webpage and T-Shirts
  - Full-Page (Black & White) Ad in Tournament Program
  - Five Spectator Entries to the Tournament
  - Four Tournament T-Shirts
- 



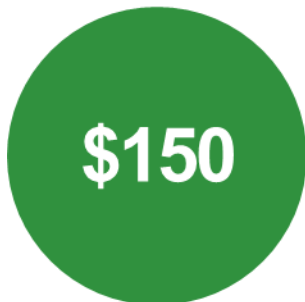
## Silver Sponsor

- Logo and name on Tournament signage at the Registration Table and Concession Stand
  - Logo on the Tournament webpage and T-Shirts
  - Half-Page (Black & White) Ad in Tournament Program
  - Four Spectator Entries to the Tournament
  - Three Tournament T-Shirts
- 



## Concession Sponsor

- Logo and name on signage at the Concession Stand
  - Logo on the Tournament webpage and T-Shirts
  - Quarter-Page (Black & White) Ad in Tournament Program
  - Three Spectator Entries to the Tournament
  - Two Tournament T-Shirts
- 



## Ring Sponsor

- Logo and name on signage at one Ring Table
- Logo on the Tournament webpage
- Two Spectator Entries to the Tournament
- One Tournament T-Shirt

**\*\* Deadline for Sponsorship Opportunities is March 7, 2025 \*\***

For more information on sponsorship packages and benefits, please contact **Rick Mekkessie** at **RickMekkessie@gmail.com** or **504-908-7773**.

Please mail checks payable to:

**Louisiana Karate Association, 706 Phosphor Ave, Ste C, Metairie, LA 70005**

<b>Sponsorship Level</b>	
Organization Name	
Contact Name	
Address	
City, State, Zip Code	
Phone	
eMail	

Please email your logo and/or ad information to **RickMekkessie@gmail.com**

**Thank you for your support!**