



## 58th ALL SOUTH KARATE CHAMPIONSHIP

### SPONSORSHIP PACKET

All South Karate Championship is the second longest running open martial arts tournament in the country. It is a gathering of martial artists, ranging from seasoned black belts to enthusiastic beginners and hosted by the Louisiana Karate Association.

**Tournament Date:** April 20, 2024 -- One-day tournament, 10 AM to 5 PM,

**Tournament Location:** Wentwood Gym (200 W Loyola Dr, Kenner, LA 70065) + Livestream

Join us in promoting athleticism, discipline, and the spirit of competition by sponsoring our upcoming All South Karate Championship Tournament. This event promises to be an inspiring showcase of martial arts skill, drawing participants and spectators from across the region.

Event attendees include residents of Louisiana, Mississippi, Alabama, Florida, Georgia, Texas & beyond; active adults; parents; business owners & more. Our community supports those who support us.

Athletes will compete across various categories, including kata (forms) and kumite (sparring), demonstrating their skills and techniques before esteemed judges and a captivated audience.

#### Why Sponsor Us?

- **Brand Visibility:** Sponsors gain exposure at our in-person event of 400+ attendees and online livestream with 12,000+ views.
- **Community Engagement:** Demonstrate your commitment to supporting local sports and fostering talent within the community.
- **Networking Opportunities:** Connect with fellow sponsors, athletes, and martial arts enthusiasts to expand your professional network.
- **Customized Packages:** Tailor your sponsorship package to suit your marketing objectives and budget, ensuring maximum return on investment.

#### Additionally, sponsors\* receive:

- Opportunity to display signage at tournament
- Feature in the Louisiana Karate Association's social media pages (2,200+ followers) and e-news (900+ subscribers)
- Six free spectator passes

\*Applies to all but individual sponsors.

## Sponsorship Levels & Visibility

**Please select the Sponsorship Levels**

Select	Description	Price
	<b>Wentwood Gym Venue Sponsor</b> Highly-featured, exclusive sponsorship level, listed with every tournament location announcement "Wentwood Gym presented by ___.", Logo display at tournament entrance & exit. (Only One Allowed)	\$600
	<b>Livestream Sponsor</b> Exclusive sponsorship level, prominent social media visibility, livestream text & announcements will read "58th All South Championship livestream, presented by ___.", 12,000+ views. (Only Two Allowed)	\$400
	<b>Ringside Sponsors</b> Logo featured around competition area, Featured in regular staging announcements "___ Ring #1." (Only Four Allowed)	\$300
	<b>Concessions Sponsor</b> Logo at Concessions Stand by menu. Announcement "Concession stand presented by___." (Only Two Allowed)	\$200
	<b>Individual Sponsors</b> Thanked in sponsorship announcement. (Unlimited)	\$100+

Whether you're a local business looking to support your community or a national brand seeking targeted exposure, we have sponsorship opportunities to suit your needs.

For more information on sponsorship packages and benefits, please contact **Kellan Lyman** at [kellan.lyman@gmail.com](mailto:kellan.lyman@gmail.com) or **678-849-8131**. Don't miss this chance to be part of an exciting display of martial arts excellence!

**Email your logo for social media posts** to [kellan.lyman@gmail.com](mailto:kellan.lyman@gmail.com) . Make checks payable to Louisiana Karate Association, 706 Phosphor Ave, Ste C, Metairie, LA 70005.

Company Name	
Contact Name	
Address	
City, State, Zip Code	
Phone	
eMail	