



# 60<sup>th</sup> All-South Karate Championship Sponsorship Packet

The **All-South Karate Championship** is one of the longest-running open martial arts tournaments in the United States, and proudly hosted by the Louisiana Karate Association. This milestone **60th anniversary tournament** is expected to be our most dynamic event yet, drawing athletes and spectators from across the Gulf South, Southeast, and Southwest.

For nearly six decades, this premier event has united elite black belts, competitors of all ranks, and dedicated martial artists in a celebration of excellence, discipline, and sportsmanship.

Join us in promoting athleticism, discipline, and the spirit of competition by sponsoring our upcoming **60<sup>th</sup> All South Karate Championship Tournament**.

**Tournament Date:** April 11, 2026 -- One-day tournament, 10 AM to 5 PM,  
**Tournament Location:** UNO Human Performance Center  
2151 Leon C. Simon Drive, New Orleans, LA 70122

Attendees include residents from Louisiana, Mississippi, Alabama, Arizona, Florida, Georgia, Texas, and beyond, along with active adults, families, entrepreneurs, and community leaders who proudly support the organizations that support them. Athletes will compete across various categories, including kata (forms) and kumite (sparring), demonstrating their skills and techniques before esteemed judges and a captivated audience.

## Why Sponsor the All-South Karate Championship?

- **Brand Visibility** - Gain premium exposure to **500+ on-site attendees** and a robust **livestream audience exceeding 12,000 views**, plus engagement across our growing digital platforms.
- **Community Impact**- Showcase your commitment to youth development, athletic excellence, and community enrichment by supporting a legacy sporting event.
- **High-Value Networking** - Build meaningful connections with fellow sponsors, business owners, athletes, and martial arts professionals throughout the region.
- **Custom Sponsorship Options** - We offer flexible, tailored sponsorship packages fit with your marketing goals and budget.

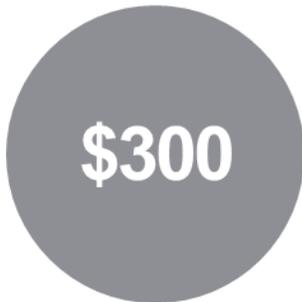
The **60th All-South Karate Championship** is projected to include over **160 competitors, plus 350 spectators**, alongside judges, and volunteers. PLUS, we are doing more outreach to grow this event. Our livestreams consistently reach **12,000+ viewers**, and our social media platforms engage **2,500+ followers**, ensuring your brand resonates far beyond the event floor.

# Sponsorship Levels & Visibility



## Gold Sponsor

- Logo and name on Tournament signage at the Registration Table and Concession Stand
  - Logo on the Tournament webpage and T-Shirts
  - Full-Page (Black & White) Ad in Tournament Program
  - Five Spectator Entries to the Tournament
  - Four Tournament T-Shirts
- 



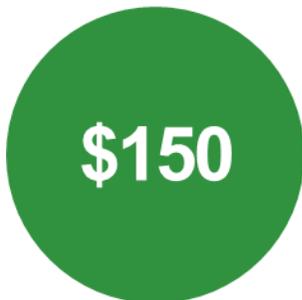
## Silver Sponsor

- Logo and name on Tournament signage at the Registration Table and Concession Stand
  - Logo on the Tournament webpage and T-Shirts
  - Half-Page (Black & White) Ad in Tournament Program
  - Four Spectator Entries to the Tournament
  - Three Tournament T-Shirts
- 



## Concession Sponsor

- Logo and name on signage at the Concession Stand
  - Logo on the Tournament webpage and T-Shirts
  - Quarter-Page (Black & White) Ad in Tournament Program
  - Three Spectator Entries to the Tournament
  - Two Tournament T-Shirts
- 



## Ring Sponsor

- Logo and name on signage at one Ring Table
- Logo on the Tournament webpage
- Two Spectator Entries to the Tournament
- One Tournament T-Shirt

**\*\* Deadline for Sponsorship Opportunities is March 30, 2026 \*\***

For more information on sponsorship packages and benefits, please contact **Rick Mekkessie** at **RickMekkessie@gmail.com** or **504-908-7773**.

Please mail checks payable to:

**Louisiana Karate Association, 706 Phosphor Ave, Ste C, Metairie, LA 70005**

<b>Sponsorship Level</b>	
Organization Name	
Contact Name	
Address	
City, State, Zip Code	
Phone	
eMail	

Please email your logo and/or ad information to **RickMekkessie@gmail.com**

**Thank you for your support!**